

CASE STUDY

To drive engagement among newly hired employees, the Schneider Electric Foundation implemented an innovative employee giving and volunteering program.

The results were immediate.



“ Foster a culture of giving that emanates enthusiasm, encouragement and support for causes closest to your employees.”

— Erin Gunning, North American Foundation manager, Schneider Electric Foundation

>100
PROJECTS FUNDED
IN 80 COUNTRIES.

The aspiration

Empower Schneider Electric employees to support the organizations they are actively involved with, and care deeply about, as well as expand upon a culture of employee-powered giving programs.

5,691
EMPLOYEE
VOLUNTEER DAYS.

The plan

Drive awareness and increase engagement from day one by implementing an enriched New Hire program. Implemented through the Bonterra Corporate Social Responsibility (formerly CyberGrants) solution, the program provided newly onboarded employees \$25 to donate to a charity of their choosing, and 20 paid volunteer hours to spend working with organizations of their choice.

\$19.5
MILLION INVESTED
TO HELP LOCAL
COMMUNITIES.

The impact

New hire participation increased more than 10% over the first year as a result of the refreshed New Hire program, building an employee population that is aware and engaged in Schneider Electric Foundation corporate giving programs. The foundation funds over 100 projects in more than 80 different countries and supports almost 200,000 young or underprivileged people. Employees have participated in 5,691 days of volunteering, and in total, more than \$19.5 million has been invested to help local communities.



“ For the Schneider Electric Foundation, employee engagement doesn’t stop at a participation statistic. The grantmaking and employee giving programs are truly driven by the employees and laser focused on supporting organizations that employees are passionate about.”

— Erin Gunning, North American Foundation manager, Schneider Electric Foundation

Discover all the ways that Bonterra Corporate Social Responsibility can help you maximize your giving-to-impact ratio.

Visit our [website](#) today to request a demo or contact us!