



Overcome participation hurdles: global giving

Bonterra's international giving capabilities create an equitable experience for all employees while minimizing risk and administrative work for CSR leaders.



Maximize employee engagement through equitable giving opportunities

Creating an equitable employee giving experience is critical for driving participation and strengthening your engagement and retention efforts. If international employees are excluded from your programs, they may feel disconnected from the broader organization, increasing the likelihood of turnover. Similarly, limiting support to U.S.-based nonprofits can alienate those passionate about global causes, reducing overall participation.

However, expanding giving on a global scale can be complex, risky, and costly without the right corporate giving software. By partnering with Bonterra for employee engagement, you'll access key features that help you design inclusive programs aligned with employee preferences, all while reducing administrative workload and minimizing regulatory risks for CSR leaders.

[Learn more about Bonterra Employee Engagement](#)

THE PROBLEM

Corporate giving programs can pose significant reputational and regulatory risks, especially if they inadvertently fund the wrong nonprofit. These risks are only amplified with international giving where sanctions, complex regulatory environments, and a lack of data make vetting nonprofits extremely difficult.

However, failing to offer international giving programs can undermine your engagement efforts, ultimately affecting your company's productivity, retention, profitability, and more.

Today, a lack of global giving is already impacting CSR, with non-U.S. employees being [30% less engaged](#) than their domestic counterparts. Similarly, [30% of employees](#) won't donate through company initiatives if the nonprofits they care about aren't included, and [97% of U.S.-based workers](#) want to give to international causes. As a result, excluding international employees and global causes from your programs puts both participation rates and employee engagement at risk.





THE SOLUTION

Your company needs a corporate giving solution that allows you to offload the legal risk and administrative work associated with international giving. As a result, you'll be able to confidently expand employee giving to international employees and global nonprofits.

With Bonterra Employee Engagement, you'll gain access to our international credit card giving capability which allows CSR teams to tap into three key benefits:

- **Reduce regulatory risk:** Access a database of 300,000 nonprofits in over 100 countries and outsource risk management and vetting through the Charities Aid Foundation, the leading Donor Advised Fund (DAF) for complex global giving. As a result, you can confidently empower your employees to support the causes they're passionate about.
- **Minimize administrative complexity:** Managing programs and reporting impact can be challenging for CSR leaders, especially when dealing with the complexities of international disbursements. Bonterra Employee Engagement simplifies these tasks by consolidating all aspects of program management, analytics, and disbursements into a single, unified platform.
- **Increase employee retention:** Effortlessly provide giving and matching gift programs to all employees, regardless of geographical location. Additionally, U.S.-based employees can easily give to their favorite international causes. Together, these capabilities lead to higher engagement rates and increased retention across your company's entire workforce.



Employee engagement software for leading corporations

Don't let geographical location stand in the way of making an impact. With Bonterra's Employee Engagement software, your CSR team can effortlessly provide giving and matching gift programs to all employees, regardless of where they're located. Together, we'll work alongside you to build and implement more equitable opportunities for your entire workforce.



25% of all corporate giving is processed by Bonterra



50+ of the Fortune 100 are supported by Bonterra



8% of U.S. employees give through Bonterra



9 million volunteer hours recorded annually via Bonterra

See if Bonterra Employee Engagement is right for you and [schedule a demo](#) with one of our experts.