



# Overcome participation hurdles: multiple systems

Learn how Bonterra Employee Engagement is designed to drive participation and impact through its unified, intuitive platform.



## Build an employee-friendly giving platform

Speed and simplicity are key for driving participation in your workplace giving program. If donating or signing up for volunteer events is too complicated and confusing, employees may be deterred from participating. Similarly, if administrators struggle to quickly launch new programs and communicate them effectively, participation rates can suffer.

Bonterra Employee Engagement is designed to drive participation through its unified, intuitive platform. With tools to help CSR leaders easily build tailored programs and simplify donation forms and event sign-ups, your participation rates will skyrocket.

[Learn more about Bonterra Employee Engagement](#)

## THE PROBLEM

Without a central, unified hub for all your giving and volunteering efforts, managing these programs and driving participation can be a challenge.

When employees have to navigate multiple systems for recording volunteer hours, making a donation, or claiming a company match, the complex and multi-step process can deter them from participating. Especially for matching gifts, having a clear and straightforward process for submitting a match request is critical. Otherwise, valuable funds could be left on the table, limiting your company's potential impact.

For program administrators, implementing new campaigns can be a manual and time-intensive process if you have to make updates across various platforms and systems. And if your software requires vendor support and technical expertise, it can further delay implementation and limit your team's ability to set up programs promptly. This makes it especially difficult to activate new campaigns in response to an emerging disaster or crisis where time is of the essence.



## THE SOLUTION

To reduce administrative work and make it easy for employees to get involved, create a central platform for all programs — from matching gifts to volunteer time off. Bonterra's Employee Engagement software unites all your corporate giving initiatives and offers key benefits for both CSR leaders and employees.

## Benefits for CSR teams:

- Minimize manual work for CSR teams with the ability to manage all engagement programs through a single admin portal.
- Access simple, intuitive tools to create giving and volunteerism campaigns that align with corporate branding without technical expertise.
- Send automatic nudges and reminders to employees, encouraging participation in current campaigns and ensuring they utilize outstanding matching gift balances.



## Benefits for employees:

- Create a personalized donor portal that reflects your employees' specific giving and volunteerism preferences.
- Make it simple and easy for employees to check matching gift eligibility and automatically submit claims with Bonterra's Employer Matching Integration.
- Provide employees with in-app suggestions, notifications, and gamification to drive awareness of matching gift funds and remaining balances.



# Employee engagement software for leading corporations

At Bonterra, we're on a mission to engage employees in CSR with an unparalleled network of nonprofits and tools to make giving simple, easy, and fun. When you partner with us, our team of experts will work alongside you to build a platform that meets your business needs, minimizes administrative work, and motivates participation.



**25%** of all corporate giving is processed by Bonterra



**50+** of the Fortune 100 are supported by Bonterra



**8%** of U.S. employees give through Bonterra



**9 million** volunteer hours recorded annually via Bonterra

See if **Bonterra Employee Engagement** is right for you and [schedule a demo](#) with one of our experts.



When an employee wants to get involved in CSR, all we have to do is point them to our Bonterra portal. It allows them to see what Alliant Energy is doing to give back, but it also allows them to see what their colleagues are doing and the amazing ways they're giving back. I like to think of Bonterra as the glue that pulls all our programs together."

— Julie Bauer, Executive Director, Alliant Energy Foundation

