



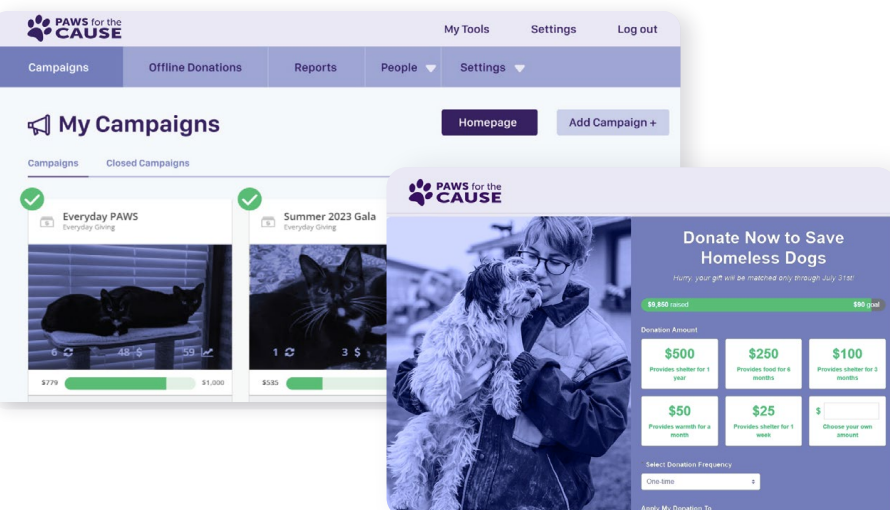
## Jumpstart your fundraising.

Bonterra's Jumpstart program is a tech-enabled capacity building program that is funded by grantmakers to strengthen nonprofit resilience and accelerate their community impact.

The yearlong program provides nonprofit organizations with one-on-one personal fundraising coaching, fundraising software, and more, helping them raise more money, save time, and achieve long-term sustainability.

### Program Elements

- Bonterra's Donor Engagement Guided Fundraising solution
- Personal fundraising coaching
- Technical assistance & support
- Peer-to-peer learning



# 27%

average increase in year-over-year fundraising revenue for participating nonprofits.

# 33%

average year-over-year increase in donor base for participating nonprofits.



The idea that someone who has never done individual fundraising could learn these skills and reach their goals is wonderful. Whenever I draft something, I know I can send it to my coach, Frank. I know I have a whole team of people at Bonterra who are ready and willing to help. How amazing is that? This is incredible for nonprofits like ours.

—Valerie Slater,  
Executive Director, Rise for Youth

## The rocket fuel to your fund development.

### Foster a better donor experience.

Give your supporters a positive, memorable, and personalized experience with expertly written email templates, personal video messages, beautiful fundraising pages, and so much more.

### Bring your fundraising into focus.

Manage all your supporter engagement and fundraising activities in one place so you can see key trends, uncover new opportunities, and cultivate deeper relationships with donors.

### Save time.

Quickly share tasks with your team, leverage pre-built templates, and send reports to your board to make fundraising easier and more efficient.

### Become a more confident fundraiser.

Fundraise more confidently with expert advice and support built into the platform, including personalized guidance from your own Personal Fundraising Coach. Our step-by-step guidance and tutorials are grounded in fundraising best practices, enabling you to achieve your goals with greater ease and success.

