

# Overcome grantmaking challenges: reporting impact

Learn how Bonterra's Insights tool elevates grantmaking by empowering grants administrators to measure true program outcomes, not just outputs.



## Measuring success: why reporting matters

For corporate funders, measuring progress, tracking outcomes, and compiling reports is critical. Grantmakers are required to report these success metrics to key stakeholders like board members, investors, consumers, and employees. And if your team wants to advocate for a higher budget and expand its programming, they need to be able to demonstrate tangible, meaningful outcomes.

Unfortunately, it can be challenging for grantmakers to determine how their dollars made a difference without a reporting system and an ongoing relationship with the grantee. When you partner with Bonterra for grants management, you'll gain access to Insights, our native reporting tool, which makes it easier than ever to understand how your efforts made a difference in communities.

[Learn more about Bonterra Grants Management](#)

# The problem

While impact reporting isn't a new phenomenon in the corporate social responsibility (CSR) sector, the data that matters most has shifted in recent years. Historically, reporting impact meant tracking the amount of funding provided and the number of nonprofits supported in a given time period. Today, leading corporations and foundations don't just want to know how much was granted; they want to pinpoint exactly how those funds made a difference and how to use those insights to inform future programs. This kind of data unlocks a new way to think about impact and allows you to deliver better, more tailored programs.

Measuring outcomes, not just outputs, is easier said than done. Grants administrators need a purpose-built tool that offers real-time updates, customizable dashboards, and data visualizations. With the ability to extract valuable insights from key data points, your teams can easily identify trends, measure effectiveness, and determine the true impact of your efforts.



# The solution

Bonterra's Insights tool elevates grantmaking by empowering grants administrators to dig deeper into their data. With access to turn-key dashboards, automated reports, and support from Bonterra's team of industry experts, you'll take grantmaking to the next level.

Here's how Insights makes impact data accessible and actionable for grantmaking teams:

- Start reporting impact immediately with more than 15 out-of-the-box dashboards designed to measure outcomes and easily meet common regulatory requirements like the Community Reinvestment Act (CRA).
- Integrate Insights directly into workflows to drive real-time automation, decision-making, and consistency across your entire process.
- Measure impact based on your specific needs through drill-down and self-service dashboard builder capabilities.

# Grants management software for leading corporations

**\$8B+**

in annual grants awarded to nonprofits

**14%**

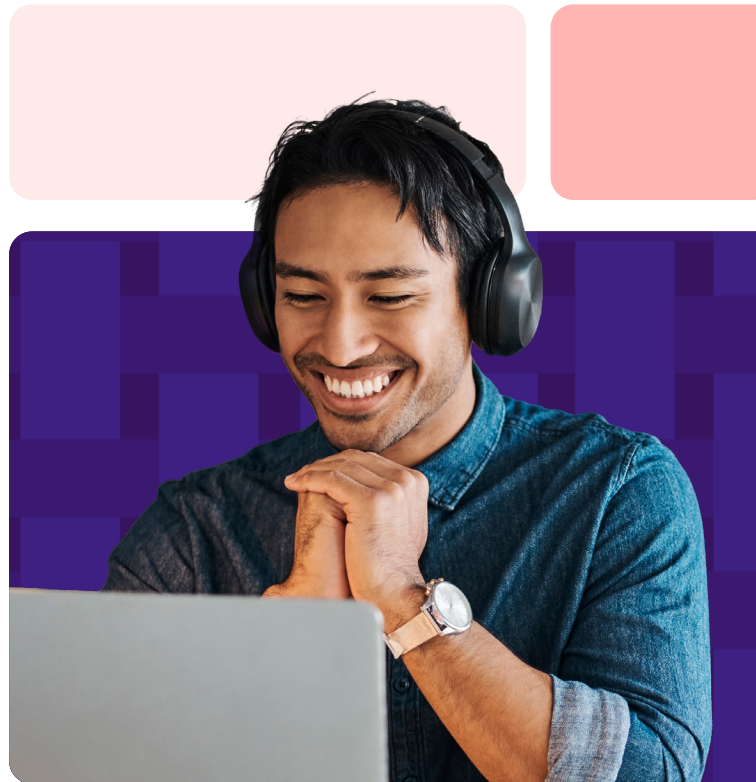
of all nonprofits have received funding via Bonterra Grants Management

**25%**

of all corporate giving is supported by Bonterra

**50+**

of the Fortune 100 are supported by Bonterra



Take your programs to the next level with the right data behind you. [Schedule a demo](#) with one of our experts and see how Bonterra's Insights solution can help you measure what matters most, assess program effectiveness, make data-driven decisions, and transform your grantmaking strategy.

[Schedule a demo](#)