Overcome participation hurdles: unclaimed matches

Learn how Bonterra Employee Engagement can help increase matching gift claims by making it easy to verify eligibility and streamline the awarding of funds.

Maximize matching gift requests with simple and intuitive employee giving software

Matching gift programs offer key benefits for both corporations and nonprofits alike. For companies, matching your employees' donations shows that you want to amplify the causes your workforce is passionate about, supporting your business's participation, engagement, and retention efforts. Similarly, nonprofits benefit from matching gifts because they can double or even triple their revenue potential through these programs.

Despite **84% of donors** saying they're more likely to give if a match is offered, it's estimated that **$4–7 billion** in matching funds are left on the table each year. While it's clear that matching gift programs can help boost employee participation and maximize support for nonprofits, many donors still fail to take advantage of this benefit.

Bonterra Employee Engagement was designed to help CSR teams increase the volume of matching gifts by making it easy to verify eligibility and streamline the awarding of funds.

Learn more about Bonterra Employee Engagement

THE PROBLEM

If the process for claiming a company match is disjointed, complex, or confusing, your employees will be deterred from submitting the request, resulting in nonprofits missing out on critical funds.

One of the primary reasons that employees don't claim a company match is that they aren't aware of the offering or don't know how to verify the eligibility of their donation. Even if an employee can verify their eligibility, many matching programs also require employees to submit a donation receipt or gift acknowledgment, adding more steps and requirements to an already complex process. Similarly, if your company doesn't provide proof that a match was submitted and its impact, your employees won't be motivated to go through the effort of submitting a claim.

THE SOLUTION

When you partner with Bonterra for matching gifts, our Employee Engagement software offers core capabilities that make it easy to verify eligibility and submit a request, motivating participation. Here are some examples:

- Build an intuitive, user-friendly interface that aligns with corporate branding to create a familiar and streamlined donor experience without technical expertise

- Create a personalized donor portal that reflects your employees' specific giving preferences based on their donation history

- Accelerate claim approvals by using available data and prior history to auto-award low-risk claims

- Streamline eligibility verification with Bonterra's Employer Matching Integration, which automatically notifies employees via email if they've made an eligible donation and reminds them to submit a request

- Deliver end-to-end transparency into the disbursement process with Bonterra's Disbursement Service, building trust with both employees and nonprofits

Employee Engagement software for leading corporations

At Bonterra, we're on a mission to reduce the amount of matching gift funds that go unclaimed each year. When you partner with us for employee engagement, our team of experts will help you simplify matching gift processes, driving employee participation and amplifying your company's impact. Together, we'll power your corporate philanthropy to reach its full potential.

25% of all corporate giving is processed by Bonterra

50+ of the Fortune 100 are supported by Bonterra

8% of U.S. employees give through Bonterra

9 million volunteer hours recorded annually via Bonterra

See if **Bonterra Employee Engagement** is right for you and **schedule a demo** with one of our experts.