

CASE STUDY

International Paper — one of the world's leading producers of fiber-based packaging and pulp — is guided by their vision to be among one of the most successful, sustainable, and responsible companies in the world.

And thanks to its partnership with Bonterra Corporate Social Responsibility (formerly CyberGrants), the company is already making a tremendous impact.



“Our people and our planet strategies work together because we know that resilient communities are good for all of us and the planet.”

— Dr. Alissa Campbell Shaw, senior manager,
global CSR and community engagement,
International Paper

13.6
MILLION LIVES
IMPACTED.

\$23.3
MILLION DONATED
TO CHARITIES
AND NONPROFIT
ORGANIZATIONS.

13,500
HOURS VOLUNTEERED.

The aspiration

To support their corporate social responsibility (CSR) initiatives, International Paper developed four Vision 2030 Goals with achievable and measurable targets to help drive sustainable outcomes for people and communities, the environment, and their customers. The company's Community Engagement Strategy focused on four key areas: healthy and abundant forests, thriving people and communities, sustainable operations, and renewable solutions.

The plan

International Paper took an interconnected approach to helping people access and act upon opportunities that enabled them to build stronger and more resilient communities. This was accomplished through a multifaceted community engagement approach that encompassed grants, employee giving, volunteerism, and product donations focused on their signature causes — education, hunger, health and wellness, and disaster relief.

The impact

By leveraging its people, products, and resources, International Paper made an impact on the lives of over 13.6 million people in 2021 alone by donating \$23.3 million to charities and nonprofit organizations worldwide, across all of their signature causes. In addition, the company was able to leverage virtual volunteer opportunities that helped hourly workers across 127 facilities, 32 states, and 8 countries contribute 13,500 volunteer hours.



Big CSR goals take big-time commitment and a go-to partner you can count on. Discover why over half of the Fortune 500 rely on Bonterra Corporate Social Responsibility to help power those who power social impact.

Discover all the ways that Bonterra Corporate Social Responsibility can help you maximize your giving-to-impact ratio.

Visit our [website](#) today to request a demo or contact us!