



## CASE STUDY

Covering 80% of households in over 5,000 cities, Shipt offers more than just same day delivery service that *“brings the store to the door.”*

*It's a company driven by a diversity, equity, inclusion, and belonging (DEIB) mission to show why every person counts. Shipt fuels this mission through corporate social responsibility (CSR) programs that make a massive impact in the communities where their employees live and work.*



## The aspiration

Shipt is committed to co-creating thriving communities by focusing on three key pillars: advancing economic mobility, addressing the root causes of food insecurity, and supporting communities in need. Recently, Shipt launched its inaugural volunteer week program, which took place during Hunger Action Month in September. The goal was to double the number of recorded volunteer hours from the previous year.

## The plan

To ensure everyone was able to participate in volunteer work, Shipt enabled both in-person and virtual programs through the Bonterra Corporate Social Responsibility Volunteerism solution. With Volunteerism, program execution became easier for both employees and CSR program managers alike. Employees could quickly find volunteer opportunities in their neighborhood with local organizations. They were also able to register for events, invite colleagues, and track their hours in one place. Program managers were also able to aggregate volunteer data to get a holistic view of employee engagement, participation, and overall company impact.

## The impact

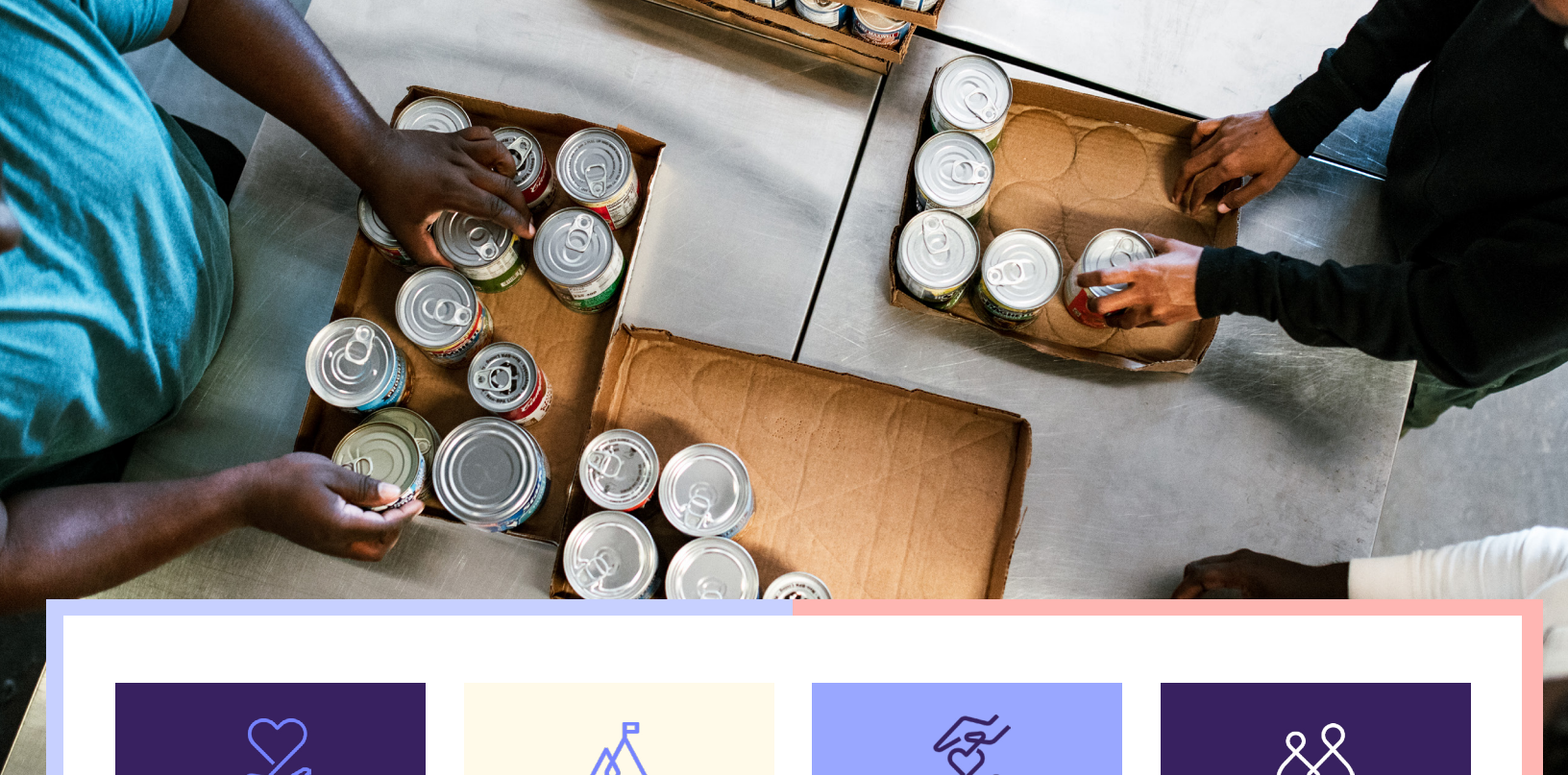
Through their volunteering and employee giving programs, Shipt has served six million community members while also donating \$1.3 million to economic mobility, food insecurity, and communities in need. Shipt employees have donated thousands of hours and \$337,000, as well as 600,000 pounds of food, resulting in 1.1 million meals being provided to those in need.



We're especially excited about our upcoming [volunteer] program because it will be facilitated through Bonterra Corporate Social Responsibility (formerly CyberGrants)! It's going to be great to have a platform that allows our employees to search for opportunities and track their hours all in one place. We're eager to use Bonterra CSR to make it easier for employees to give as well as track our impact.

— Alice Plant | project manager | economic development and social impact | Shipt





**600,000**

Pounds of food  
donated.



**1.1 Million**

Meals provided.



**\$1.3 Million**

Donated.



**6 Million**

Community members  
served.

Rallying your teams, connecting them with volunteer opportunities, and measuring the impact of your CSR efforts is easier than ever with **Bonterra Corporate Social Responsibility**. Discover how your organization can amplify your social impact.

*Discover all the ways that Bonterra CSR can help you maximize your giving-to-impact ratio.*

[Visit our website today](#)  
to request a demo or  
contact us!

