



CASE STUDY

7 capacity drivers:

Support the growth of your **youth services** social good organization.

Implementing some or all of these seven best practices can increase your capacity to serve more youth and families. They make it easier for you to enroll, track, and report on individual and program impact while giving you more time to make meaningful connections with your clients.



1

ONLINE INTAKE

Enroll youth into your program from anywhere.

Moving your intake process online lowers the barrier of entry and saves precious staff time.

Save paper, save time.

When hundreds or thousands of new students, families or youth are at your door, paper intake can bring your organization to a screeching halt. Online intake, however, can significantly increase capacity by enabling caregivers and youth to apply for services remotely and eliminate time spent on physical intake forms.

Online intake can not only save hours spent entering data from countless paper forms but also cut down on human error and improve data quality. It also allows your team to easily determine whether or not program applicants qualify for your services.



Welcome!

Name

FIRST*

MIDDLE

LAST*

Date of Birth*

Social Security Number

Citizenship

Email Address*

HOW IT WORKS

1. Create a digital intake form from within your system
2. Publish your form to a secure URL
3. Share it via email and display it on your website or a kiosk
4. View family, student, and youth information in your database!

18,000 pieces of paper
& 85 days saved.

[Learn more](#)

2

DIGITAL ATTENDANCE TRACKING

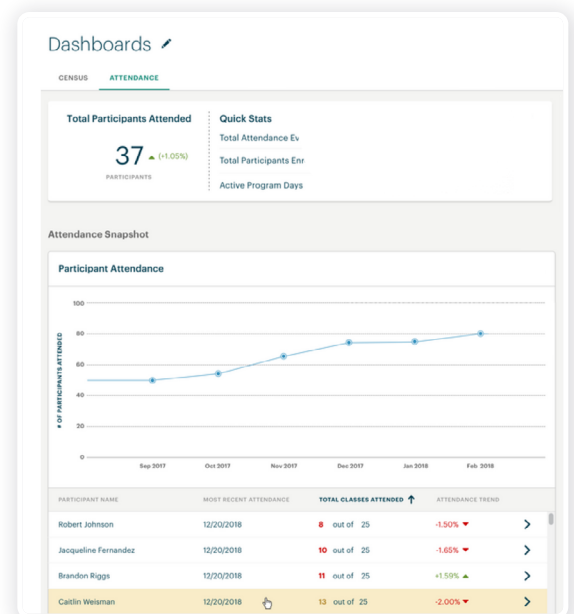
Combine attendance and case management data.

Getting attendance information at a glance gives you peace of mind and more time with your students.

Track attendance on the go.

Being able to track attendance on a mobile device from any location is a game changer, especially in the case of an emergency.

A tracking system that connects attendance data and secure case files allows you to get out from behind your desk, spot important information at a glance and spend more time making meaningful connections with the students you serve.



HOW IT WORKS

1. Configure terms and sessions to best suit your attendance-tracking needs
2. Enroll participants to build your roster
3. Take attendance quickly so you can get back to connecting with kids
4. Spot any kids who need extra attention to stay on track!



3

DIGITAL FAMILY COMMUNICATION

Connect with your clients in real time.

Nurture meaningful interaction.

Digital client communication is a best practice standard in today's world. Instead of always making individual calls and touch points, communicating digitally enables you to email and text all of your families or students in a program at once.

Send notices, surveys and assessments in a single portal to help caregivers and youth organize documentation, forms and feedback. Centralizing communication in your program database prevents duplicates and ensures information is always in real time.



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4

BUILT-IN ASSESSMENTS

See the results of your interventions at a glance.

Tracking individual and program outcomes allows you to demonstrate impact to funders and share progress with families.

Uncover impactful insights.

Evaluation tools, like the Casey Life Skills Assessment (CLS) and Adverse Childhood Experiences (ACE), are often required for social good service organizations serving youth. Unfortunately, many organizations have not yet unlocked the power that assessment data has to enhance and expand the work they are doing.

With the right tools, you can use assessment data to better understand participant needs, uncover program gaps, and measure outcomes for individuals and whole programs.

HOW IT WORKS

1. Complete a baseline assessment with youth entering your programs
2. Schedule regular check-ins and repeat the assessment
3. Measure progress for individuals and whole programs
4. Aggregate data to report on program impact!



Casey Life Skills Assessment

Kathryn Bowman

Quick View Information ▶

Main ▶

Daily Living ▾

Youth knows where to go to get on the Internet.

No Mostly No

Youth can find what they need on the Internet.

No Mostly No

Youth knows how to use an email account.

No Mostly No

Youth can create, save, print and send computer documents.

No Mostly No

Youth knows the risks of meeting someone in person that they met online.

No Mostly No

Youth would not post pictures or messages if he/she thought it would hurt someone's feelings.

Dive into how assessments lead to outcomes on [our blog >](#)

5

EASILY CONFIGUREABLE DATABASE

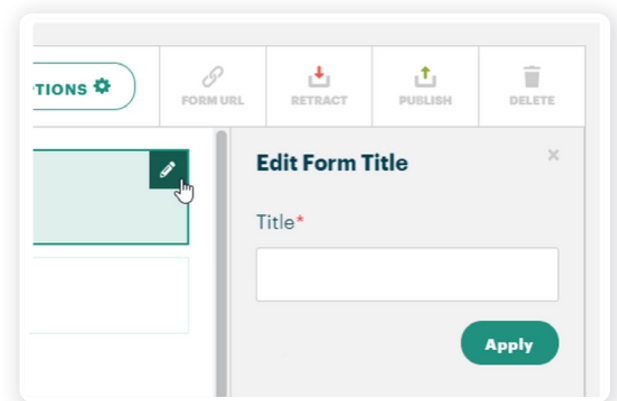
Adapt to change seamlessly.

Drag-and-drop configuration allows your youth services organization to pivot quickly and stay on track.

Stay relevant.

New and increased funding often comes with new reporting requirements, making database configuration essential to success. Adding fields and forms should take minutes, not hours.

Spinning up a new form or adding a field to an existing document without manual tracking or coding is key to ensuring that you can pivot quickly and stay on track, especially with a new influx of funding.



HOW IT WORKS

1. Create or edit form fields in reports (bonus: drag-and-drop)
2. Add reports to your staff's workflows and even include notes
3. Build custom reports for your board and funders!



6

DIGITAL WORKFLOWS + ALERTS

Work smarter, not harder with automated processes.

Built-in workflows, notifications, and alerts ensure no child slips through the cracks.

Get clarity + context.

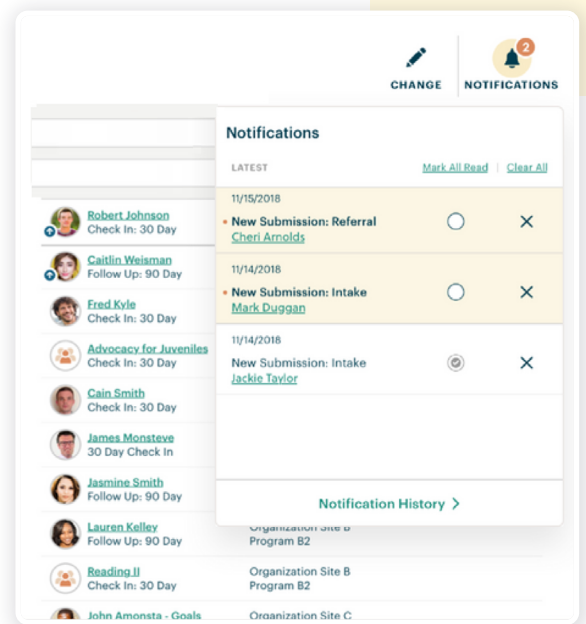
No one is busier than your frontline staff or the families they serve. Digital workflows allow you to help more families and children without limiting your programs' effectiveness.

Save precious time searching for information by developing workflows for common processes. Set your programs and children up for success by building notification systems that alert staff to important deadlines, program updates, at-risk youth, and overdue items.



HOW IT WORKS

1. Guide users from one task to the next with workflows.
2. Utilize standard processes defined within your system.
3. Alert staff to the most important information in real time!
4. Save time so you can spend it where it matters most!



7

NATIVE REPORTING

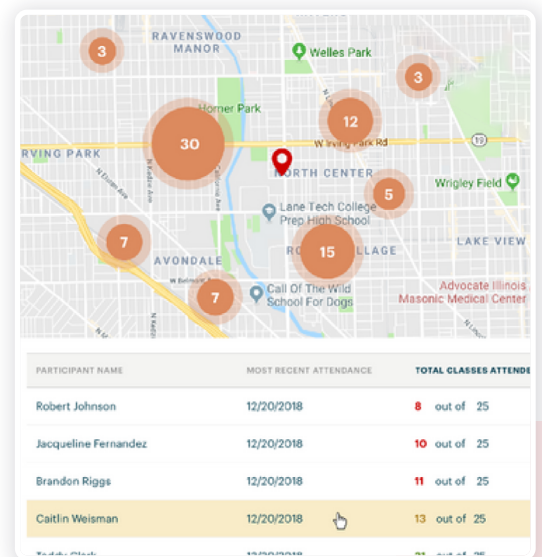
Move beyond compliance to proving that you're truly changing lives.

Track success at the individual and program levels while proving your impact.

Keep your finger on the pulse.

If you need to export your data to create reports, you might be missing real-time insights. With native reporting, customized dashboards can keep everyone on track—from the front lines to the board room.

With real-time insights, you can go from looking at performance quarterly to tracking toward success daily. You can also improve data quality and accuracy while empowering decision-making.



HOW IT WORKS

1. Create real-time reports
2. Understand how each person is doing
3. Know how your program is performing
4. Prove more impact!



[Product overview](#)

THE FUTURE OF SOCIAL GOOD IS NOW

The social sector has played a critical role in the pandemic response and will continue to play a major role in supporting recovery.

Investing in technology built for social good empowers your organization to scale, fuel relief and accelerate lasting social change for the youth you serve.

We built our software with these seven capacity drivers (and many more) in mind so that your team can focus on creating more impact for youth today.

[**LEARN MORE**](#)

